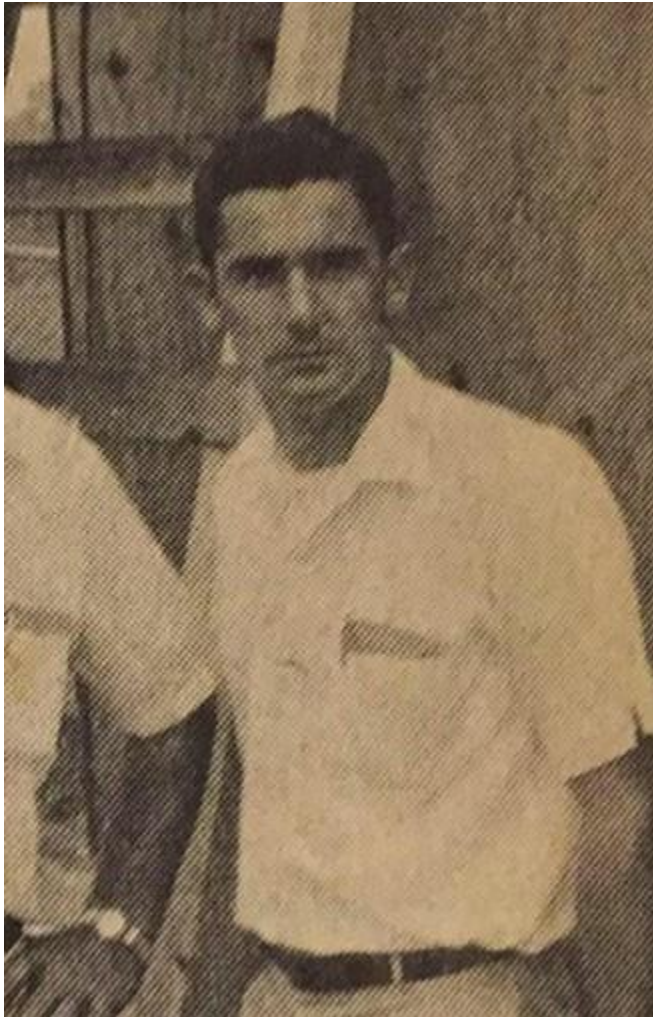


BILL COST

PROMOTER / ANNOUNCER



Every great racetrack needs a great supporting cast to make it work. Bill Cost was Wiscasset Speedway's first Promoter. When Wilford Cronk opened his new track in 1969, Bill and his family joined the staff to help get this new endeavor "up to speed". For the first years of Wiscasset Speedway, Bill kept the crowd entertained on the microphone, while his wife Dottie handled things in the next room in the scorer's booth. But Bill did so much more behind the scenes to contribute to the track's success. He was the track's PR man. He published the weekly souvenir programs – keeping it filled with race results, driver rosters, advertisements and more. Plus, on days when Wiscasset was not running, he would venture out to other tracks and talk to drivers, encouraging them to come take a shot at Maine's new big fast track. Huge car counts and record-breaking attendance through the 70's was in part a direct result of Bill's efforts. His hard work over the years until he finished in 1981 helped give Wiscasset Speedway its roots and, despite a few lean years after he left, helped Maine's fastest track survive for over 50 years. We are pleased to welcome Bill Cost to the Wiscasset Speedway Hall of Fame class of 2020.